



**KICKSTARTER  
WRAP AROUND SUPPORT**



## A BUSINESS WITH A SOUL

Iconic Steps is a social enterprise that supports young people (aged 16-25) from diverse and underrepresented backgrounds to enter the media industry.

We champion a holistic approach to each young person's development, so in addition to industry specific training, mentoring and practical experience on 'real projects', our beneficiaries attend workshops in related life-skills including resilience, personal finance and CV writing.

For more information visit: [www.iconicsteps.co.uk](http://www.iconicsteps.co.uk)



## SUPPORTING YOU

Iconic Steps has supported over 400 young people through training programmes and into positive outcomes, working alongside media organisations such as See Saw Films, ITV and Warner Brothers.

Using our past knowledge we are offering a comprehensive package of support for employers who want to hire a Kickstarter but do not have the resources to provide the 'training and employability support' required by the government.

We will be able to support your Kickstarter London-wide. We can also facilitate online support to a Kickstarter located outside of London.



## SUPPORTING YOUR TRAINEE

Trainees will participate in a dedicated Kickstart wrap-around support programme alongside your placement. The training has been designed to help them maximise their experience and increase their employability. The high-quality offer includes:

1. Skills sessions to improve their employability
2. Access to additional learning modules if you would like extra learning opportunities
3. A dedicated coach/mentor who will meet with them regularly throughout their placement to discuss progress.
4. Careers advice sessions and events alongside other 'Kickstarters'
5. Support for progressing onto the next opportunity, including mentoring and skills support post-placement if required

The programme will be 1-2 hours of training and coaching every week for the trainee



## LIFE CHANGING WORK

You will directly make an impact on the lives of young people who are facing multiple barriers, have been excluded or felt they were on the margins of society.

All revenue generated from our work are put towards running free courses for young people to be 'skilled up', gain confidence and put them in a position to serve as role models and create a new life for themselves and those around them.

The government are giving a grant of £1500 to support a Kickstarter in their placement. We are offering all our services for a nominal fee of £750 per Kickstarter.

**Through working with Iconic Steps, you will not only be having an impact on your 'Kickstarter' but other young people that we support to learn new skills, develop their soft skills and have the option to develop a career in the media industry.**

*"Had it not been for this course I undertook at Iconic Steps, many of the opportunities I now have available to me would otherwise not have been possible."*

Talar



**For further information**

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**www.iconicsteps.co.uk**